## INDUSTRY IMPACT

- **453,609** Total Auto Jobs in State
- **3.8%** of State Workforce
- **$23.93 Billion** Labor Income
- **$44.92 Billion** in Total 2018 Car Sales
- **1 Million** Total New Car Sales

## TAX REVENUE

- **$3.06 Billion** in Total State Tax Revenue
- **8%** of State Tax Revenue
- **$3 Billion** in New Vehicle Sales Taxes
- **$1 Billion** in Used Vehicle Sales Taxes
- **$579 Million** in Sales Taxes on Auto Parts and Services
- **$4.27 Billion** in Vehicle Use Taxes (Including Gas Taxes), Licenses and Fees
- **$78 Million** in Corporate Profits Tax
- **$0** State Income Taxes

## REGISTRATIONS

- **17,133,318** Registered Vehicles
- **Cars** 8,302,864 (48.46%)
- **CUVs** 3,420,668 (19.97%)
- **SUVs** 1,665,153 (9.72%)
- **Pickups** 2,699,144 (15.75%)
- **Vans/Minivans** 1,045,489 (6.10%)
- **Gas** 16,457,800 (96.06%)
- **Diesel** 398,996 (2.33%)
- **Hybrid** 233,560 (1.36%)
- **Electric** 25,155 (0.15%)
- **Plug-In Hybrid** 17,807 (0.10%)

In Florida, the average age of vehicles is 10.6 years.
The national average age of vehicles is 11.6 years.
### NEW PURCHASES

- **Cars**: 511,530 (38.51%)
- **CUVs**: 480,472 (36.17%)
- **SUVs**: 110,814 (8.34%)
- **Pickups**: 163,267 (12.29%)
- **Vans/Minivans**: 62,376 (4.70%)
- **Gas**: 1,269,613 (95.57%)
- **Diesel**: 26,790 (2.02%)
- **Hybrid**: 18,351 (1.38%)
- **Electric**: 9,804 (0.74%)
- **Plug-In Hybrid**: 3,901 (0.29%)

**1,328,459 Vehicles Sold**

### AUTO-RELATED ACTIVITY AT PORTS

#### ECONOMIC ACTIVITY FROM PAST DECADE
- **Total Imports**: $76.19 Billion
- **Total Exports**: $64.02 Billion

#### ECONOMIC ACTIVITY FROM 2018
- **Total Imports**: $11.86 Billion
- **Total Exports**: $4.81 Billion

#### FUELING
- 10,482 Gasoline Stations
- 1,163 Electric Charging Stations
- 2 Biodiesel Stations
- 27 Compressed Natural Gas Stations
- 0 Hydrogen Stations
- 2 Liquefied Natural Gas Stations
- 129 Liquefied Petroleum Gas Stations

#### FLORIDA CONSUMERS
- **Average MSRP Per New Car**: $33,816 (National Average $31,696)
- **Median Household Income**: $52,594 (National Average $56,516)
- **Median Monthly Household Income**: $4,383 (National Average $4,710)
- **Median Monthly New Car Payment**: $515 (National Average $576)
- **12% Monthly Car Payment as a Percent of Monthly Income** (National Average 12%)

- **Drive alone to work**: (79%)
- **Carpool to work**: (9%)
- **Take public transportation**: (2%)
- **Other**: (10%)
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<th>Location 1</th>
<th>Location 2</th>
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<td>Toyota</td>
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**Volkswagen Group Of America**

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**Sources:**

**Industry Impact:** Multi-industry contribution analysis of the economic impact of automotive manufacturing, selling, repairing, renting, and additional maintenance modeled using IMPLAN economic analysis data software, 2017 data year; compiled by Auto Alliance with data provided by IHS Markit, sales figures represent new vehicle registrations between January 1, 2018 - December 31, 2018.

**Tax Revenue:** Multi-industry contribution analysis of the economic impact of automotive manufacturing, selling, repairing, renting, and additional maintenance modeled using IMPLAN economic analysis data software, 2017 data year.

**Registrations & Average Age:** Figures compiled by Auto Alliance with data provided by IHS Markit as of December 31, 2018.

**New Purchases:**

**Auto-Related Activity at Ports:** Compiled by Auto Alliance with data provided by USA Trade Online, figures represent port activity over the past decade and between January 1, 2018 - December 31, 2018.

**Alternative Fueling Stations:** Compiled by Auto Alliance with data provided by U.S. Department of Energy's Alternative Fuels Data Center, figures represent fueling stations as of April 9, 2019.

**Consumers:** Figures compiled by Auto Alliance with data provided by IHS Markit, U.S. Census Bureau's American Community Survey 2017 and Federal Reserve Bank of St. Louis. Median Monthly New Car Payment computed for a 60-month loan based on MSRP with 20% down and an APR of 5.36%.

**Automaker Facilities:** Compiled From Company Reports

**Industry-Related Businesses:** Facility and employee figures compiled by Auto Alliance with data provided by Dun & Bradstreet.