### INDUSTRY IMPACT

- **29,774 Total Auto Jobs in State**
- **3.6% of State Workforce**
- **$1.46 Billion Labor Income**
- **$2.23 Billion in Total 2018 Car Sales**
- **70,462 Total New Car Sales**

### TAX REVENUE

- **$231.18 Million in Total State Tax Revenue**
- **5% of State Tax Revenue**
- **$135 Million in New Vehicle Sales Taxes**
- **$73 Million in Used Vehicle Sales Taxes**
- **$28 Million in Sales Taxes on Auto Parts and Services**
- **$373.62 Million in Vehicle Use Taxes (Including Gas Taxes), Licenses and Fees**
- **$6 Million in Corporate Profits Tax**
- **$34 Million State Income Taxes**

### REGISTRATIONS

- **1,287,077 Registered Vehicles**
- **Cars 484,575 (37.65%)**
- **CUVs 288,334 (22.40%)**
- **SUVs 119,802 (9.31%)**
- **Pickups 325,446 (25.29%)**
- **Vans/Minivans 68,920 (5.35%)**
- **Gas 1,230,593 (95.61%)**
- **Diesel 33,352 (2.59%)**
- **Hybrid 20,603 (1.60%)**
- **Electric 748 (0.06%)**
- **Plug-In Hybrid 1,781 (0.14%)**

In Maine, the average age of vehicles is 11.2 years. The national average age of vehicles is 11.6 years.
**NEW PURCHASES**

- **Cars** 13,841 (19.64%)
- **CUVs** 29,748 (42.22%)
- **SUVs** 5,484 (7.78%)
- **Pickups** 18,660 (26.48%)
- **Vans/Minivans** 2,729 (3.87%)
- **Gas** 66,586 (94.50%)
- **Diesel** 1,766 (2.51%)
- **Hybrid** 1,311 (1.86%)
- **Electric** 254 (0.36%)
- **Plug-In Hybrid** 545 (0.77%)

**70,462 Vehicles Sold**

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**AUTO-RELATED ACTIVITY AT PORTS**

**ECONOMIC ACTIVITY FROM PAST DECADE**

$217.85 Million Total Imports

$683.41 Million Total Exports

**ECONOMIC ACTIVITY FROM 2018**

$26.63 Million Total Imports

$49.86 Million Total Exports

**FUELING**

- 774 Gasoline Stations
- 153 Electric Charging Stations
- 2 Biodiesel Stations
- 0 Compressed Natural Gas Stations
- 0 Hydrogen Stations
- 0 Liquefied Natural Gas Stations
- 11 Liquefied Petroleum Gas Stations

**MAINE CONSUMERS**

- **$31,715 Average MSRP Per New Car**
  National Average $31,696
- **$56,277 Median Household Income**
  National Average $56,516
- **$4,690 Median Monthly Household Income**
  National Average $4,710
- **$483 Median Monthly New Car Payment**
  National Average $576
- **10% Monthly Car Payment as a Percent of Monthly Income**
  National Average 12%
- **Drive alone to work** (79%)
- **Carpool to work** (9%)
- **Take public transportation** (1%)
- **Other** (11%)

For more, visit [AutoAlliance.org](http://AutoAlliance.org)
Sources:

**Industry Impact:** Multi-industry contribution analysis of the economic impact of automotive manufacturing, selling, repairing, renting, and additional maintenance modeled using IMPLAN economic analysis data software, 2017 data year; compiled by Auto Alliance with data provided by IHS Markit, sales figures represent new vehicle registrations between January 1, 2018 - December 31, 2018.

**Tax Revenue:** Multi-industry contribution analysis of the economic impact of automotive manufacturing, selling, repairing, renting, and additional maintenance modeled using IMPLAN economic analysis data software, 2017 data year.

**Registrations & Average Age:** Figures compiled by Auto Alliance with data provided by IHS Markit as of December 31, 2018.

**New Purchases:**

**Auto-Related Activity at Ports:** Compiled by Auto Alliance with data provided by USA Trade Online, figures represent port activity over the past decade and between January 1, 2018 - December 31, 2018.

**Alternative Fueling Stations:** Compiled by Auto Alliance with data provided by U.S. Department of Energy’s Alternative Fuels Data Center, figures represent fueling stations as of April 9, 2019.

**Consumers:** Figures compiled by Auto Alliance with data provided by IHS Markit, U.S. Census Bureau’s American Community Survey 2017 and Federal Reserve Bank of St. Louis. Median Monthly New Car Payment computed for a 60-month loan based on MSRP with 20% down and an APR of 5.36%.

**Automaker Facilities:** Compiled From Company Reports

**Industry-Related Businesses:** Facility and employee figures compiled by Auto Alliance with data provided by Dun & Bradstreet.