Autos drive Wisconsin forward.

**INDUSTRY IMPACT**

| 109,612 Total Auto Jobs in State | 3.0% of State Workforce | $5.57 Billion Labor Income |
| 8.10 Billion in Total 2018 Car Sales | 246,648 Total New Car Sales |

**TAX REVENUE**

| $730.51 Million in Total State Tax Revenue | 4% of State Tax Revenue | $435 Million in New Vehicle Sales Taxes |
| $234 Million in Used Vehicle Sales Taxes | $91 Million in Sales Taxes on Auto Parts and Services | $1.58 Billion in Vehicle Use Taxes (Including Gas Taxes), Licenses and Fees |
| $20 Million in Corporate Profits Tax | $149 Million State Income Taxes |

**REGISTRATIONS**

| 5,351,303 Registered Vehicles | Cars 2,155,424 (40.28%) | Gas 5,108,690 (95.47%) |
| CUVs 1,133,546 (21.18%) | Diesel 161,379 (3.02%) |
| SUVs 548,743 (10.25%) | Hybrid 72,993 (1.36%) |
| Pickups 1,077,751 (20.14%) | Electric 3,675 (0.07%) |
| Vans/Minivans 435,839 (8.14%) | Plug-In Hybrid 4,566 (0.09%) |

In Wisconsin, the average age of vehicles is 11.5 years.
The national average age of vehicles is 11.6 years.
NEW PURCHASES

2,466,480 Vehicles Sold

- Cars 54,101 (21.93%)
- CUVs 105,726 (42.87%)
- SUVs 19,790 (8.02%)
- Pickups 52,593 (21.32%)
- Vans/Minivans 14,438 (5.85%)
- Gas 232,935 (94.44%)
- Diesel 6,989 (2.83%)
- Hybrid 4,768 (1.93%)
- Electric 1,168 (0.47%)
- Plug-In Hybrid 788 (0.32%)

AUTO-RELATED ACTIVITY AT PORTS

ECONOMIC ACTIVITY FROM PAST DECADE

- Total Imports: $278.29 Million
- Total Exports: $2.08 Million

ECONOMIC ACTIVITY FROM 2018

- Total Imports: $36.31 Million
- Total Exports: $176,503

FUELING

- 3,491 Gasoline Stations
- 284 Electric Charging Stations
- 4 Biodiesel Stations
- 41 Compressed Natural Gas Stations
- 0 Hydrogen Stations
- 1 Liquefied Natural Gas Stations
- 68 Liquefied Petroleum Gas Stations

WISCONSIN CONSUMERS

- Average MSRP Per New Car: $32,850 (National Average: $31,696)
- Median Household Income: $59,305 (National Average: $56,516)
- Median Monthly Household Income: $4,942 (National Average: $4,710)
- Median Monthly New Car Payment: $500 (National Average: $576)
- Drive alone to work: (81%)
- Carpool to work: (8%)
- Take public transportation: (2%)
- Other: (9%)
- 10% Monthly Car Payment as a Percent of Monthly Income: (National Average: 12%)
WISCONSIN COMPANIES & FACILITIES

FCA US LLC

<table>
<thead>
<tr>
<th>Facility</th>
<th>City</th>
<th>Zip</th>
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<tbody>
<tr>
<td>Milwaukee National Parts Distribution Center</td>
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Ford Motor Company

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General Motors

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<td>GM Financial Branch Office - Brookfield</td>
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<td>Customer Care &amp; Aftersales - Hudson</td>
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Volkswagen Group Of America

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<tr>
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Sources:

Industry Impact: Multi-industry contribution analysis of the economic impact of automotive manufacturing, selling, repairing, renting, and additional maintenance modeled using IMPLAN economic analysis data software, 2017 data year; compiled by Auto Alliance with data provided by IHS Markit, sales figures represent new vehicle registrations between January 1, 2018 - December 31, 2018.

Tax Revenue: Multi-industry contribution analysis of the economic impact of automotive manufacturing, selling, repairing, renting, and additional maintenance modeled using IMPLAN economic analysis data software, 2017 data year.

Registrations & Average Age: Figures compiled by Auto Alliance with data provided by IHS Markit as of December 31, 2018.

New Purchases:

Auto-Related Activity at Ports: Compiled by Auto Alliance with data provided by USA Trade Online, figures represent port activity over the past decade and between January 1, 2018 - December 31, 2018.

Alternative Fueling Stations: Compiled by Auto Alliance with data provided by U.S. Department of Energy's Alternative Fuels Data Center, figures represent fueling stations as of April 9, 2019.

Consumers: Figures compiled by Auto Alliance with data provided by IHS Markit, U.S. Census Bureau's American Community Survey 2017 and Federal Reserve Bank of St. Louis. Median Monthly New Car Payment computed for a 60-month loan based on MSRP with 20% down and an APR of 5.36%.

Automaker Facilities: Compiled From Company Reports

Industry-Related Businesses: Facility and employee figures compiled by Auto Alliance with data provided by Dun & Bradstreet.