



**ALLIANCE OF AUTOMOBILE MANUFACTURERS
NORTH AMERICAN FUEL SURVEY®**

PRICING POLICY AND SCHEDULE

WHAT YOU ARE BUYING

Limited License You are buying a limited license to down-load, access and use the Alliance's North American Fuel Survey®; you are not purchasing the data *per se*.

Limited Users **Limitations on who may have access and on uses per purchaser apply. Please refer to the *Limited License Agreement and Guidance for Use* documents for an explanation of the terms of the license. Purchasers must affirmatively agree to abide by the *Limited License Agreement and Guidance for Use Documents*.**

PRICING POLICY*

CY 2018 Data:	\$12,500 per file (one fuel, one season) \$25,000 for two files (one fuel/two seasons, two fuels/one season) \$50,000 for one year of survey data (4 files: two fuels, two seasons)
CY 2017 Data:	\$10,000 per file (one fuel, one season) \$20,000 for two files (one fuel/two seasons, two fuels/one season) \$40,000 for one year of survey data (4 files: two fuels, two seasons)
CY 2016/Older Data:	\$5,500 per file (one fuel, one season) \$22,000 for one year of survey data (4 files: two fuels, two seasons)

*** See Restrictions and Discounts in Limited License Agreement & Guidance for Use Document**

- Unless additional copies are purchased, a private purchaser may share data with up to 9 additional individuals (for a total of 10 individuals) within his/her company, which does *not* include contractors, affiliates, subsidiaries, or parent companies. Additional copies of the surveys sold to the same purchaser company may be obtained from the Alliance for 50% of the listed survey cost, for each additional group of up to 10 individuals within that company.
- Contractors that are working for a client company, which client company has purchased the survey(s), may purchase the same survey(s) from the Alliance for use with up to 10 individuals *within* the contractor company, for 50% of the listed survey cost, if they produce a confirming letter or emailed document from the original purchasing company to the Alliance to Dan Bowerson, dbowerson@autoalliance.org, that use of the survey is a necessary part of a project for the original purchasing company, as a condition of purchase at the discounted price. Such contractors must further agree not to share the survey or content with other individuals or entities that are not the original purchasing client company.
- Additional purchasers must agree to the same Limited License Agreement terms and conditions and Guidance for Use as other purchasers, and provide payment, prior to receipt of the survey documents.
- Government Entities: See Licensing Agreement 2 (Government) and Guidance for Use Document for terms of use.

OTHER IMPORTANT INFORMATION

Payment:

- The Alliance must receive payment before releasing the files (unless waived for governments).
- Payments by check, wire transfer, or other means will be considered received upon deposit verification. Alliance invoices will provide payment details.
- We cannot accept payment by credit card.

Sales Tax: Subscribers must pay applicable sales tax (unless exempt).

No Returns or Refunds: for fuel surveys purchased and downloaded. In the event the wrong survey is sent or the files are corrupted or damaged due to the Alliance side of transmission, correct replacement copies will be provided by the Alliance at no additional cost.

For Further Information: Contact Dan Bowerson dbowerson@autoalliance.org 248-327-1777.